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| 新概念 3 册 |
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Lesson 45 The power of the press



**democratic [demə'krætɪk] adj. 民主的**

a democratic country / government / society the democratic process

dem(o)=people crat=ruler cracy=rule democratic democrat democracy demography (graphy=write)

epidemic (epi=among)

autocrat autocratic autocracy bureaucrat bureaucratic bureaucracy **restrict [rɪ'strɪkt]**

v. 限制，局限

The long skirt restricted her movements.

The government passed a law to restrict the sale of guns. restrict … to …

Access to the club is restricted to members only. I restrict myself to a glass of wine per day.

limit … to ...

The air strikes are limited to military targets. confine … to ...

..., for collectors are not confined to any one country.

perpetual [pə'petʃuəl]

**adj. 永恒的，长久的；没完没了的**

A perpetual mist hung over the valley.

He soon grew tired of her perpetual demands for money. eternal

eternal love / life / optimist

the eternal arguments between mother and son everlasting

everlasting fame / glory / life

I'm tired of his everlasting complaints. immortal

Plato believed that the soul is immortal. the immortal Shakespeare

Emily Bronte's immortal love story mortal

All human beings are mortal. a mortal wound

permanent

a permanent job

my permanent address temporary

a temporary job

a temporary measure temporary relief from pain **obscurity [əb'skjʊərəti]**

n. 默默无闻

obscurity obscure

Readers happily accepted the fact that an obscure maidservant was really the hero's mother. live in obscurity live in comfort

live in peace live in fear

live in poverty live in luxury live in happiness live in misery **commodity [kə'mɒdəti]**

n. 商品

agricultural commodities

Coal is becoming a rare commodity. Commodity prices fell sharply. goods

industrial / agricultural goods wares

craftspeople selling their wares

Small boats loaded with wares sped to the great liner as she was entering the harbour. merchandise

a wide selection of merchandise

These tokens can be exchanged for merchandise in any of our stores. the press / the Press

This exhibition received a great deal of attention in the press, for though the pictures were supposed to be the work of famous artists, they had in fact been painted by Dickie.

(the) freedom of the press

(the) freedom of speech / expression / thought / choice (the) press / academic / political / religious freedom rightly adv. for a good reason 应该

They could be saved so much misery and expense if they chose to live in the city where they rightly belong.

condemn A for / as B

The movie was condemned for its sexism.

The terrorist attack was condemned as an act of barbarism and cowardice.

造句：在民主国家，任何限制言论自由的企图都应该受谴责。

In democratic countries any efforts to restrict the freedom of speech are rightly condemned.

造句：在文明社会，任何歧视妇女的行径 (act) 都应该受谴责。

In civilized society any act of discrimination against women is rightly condemned. attract / receive attention

This exhibition received a great deal of attention in the press, … public / media / press attention

Her case attracted a great deal of media attention. far / much / even / still / yet …

slightly / a little / a bit …

These days, people who do manual work often receive far more money than clerks who work in offices.

To compensate for his unpleasant experiences in hospital, the man drank a little more than was good for him.

Though we may enjoy reading about the lives of others, it is extremely doubtful *whether we would equally enjoy reading about ourselves*.

it is doubtful if / whether / (that) … It is doubtful if he will survive.

It's doubtful whether the car will last another year.

It is doubtful that the missing airmen will ever be found.

…, it is extremely doubtful whether we would equally enjoy reading about ourselves if we read about ourselves.

To ignore this would be a mistake.

A picnic would not be any fun without you.

Your wife would not be pleased to hear you say that.

It would be a shame to stay indoors on such a beautiful day.

造句：尽管我们可能喜欢对别人恶作剧(play jokes on …)，但是我们是否喜欢别人对我们恶作剧是极其可疑的。

Though we may enjoy playing jokes on others, it is extremely doubtful whether we would equally enjoy others playing jokes on ourselves.

Acting on the contention that facts are sacred, reporters can cause untold suffering to individuals

*by publishing details about their private lives*.

act on ... take action in accordance with or as a result of sth 依照……行事

She is acting on the advice of her lawyers. Police say they acted on information received.

Acting on a sudden impulse, I collected several dozen, put them in a paper bag, and took them to Robert.

contention n. (fml.) 观点，论点

untold: adj. = immeasurable

untold suffering / misery / damage etc.

造句：父母亲依照子女应该顺从 (be obedient to …) 长辈 (one’s elders) 这一观点干涉

(interfere in …) 成年子女的婚姻，可能给他们的成年子女(adult offspring) 造成不尽的痛苦。Acting on the contention that children should be obedient to their elders, parents can cause untold suffering to their adult offspring by interfering in their marriages.

Newspapers exert such tremendous influence that they can not only bring about major changes to the lives of ordinary people but can even overthrow a government.

exert … on …

…, for advertising exerts a subtle influence on us.

My wife exerts a lot of pressure on me to make more money. The influence of newspapers is so great that …

… exert such tremendous influence that …

造句：宗教有如此大的影响，它们不但会给普通人的精神面貌 (spiritual outlook) 带来重大变化，甚至还可能决定世界的命运。

Religions exert such tremendous influence that they can not only bring about major changes to the spiritual outlook of ordinary people but can even determine the destiny of the world.

The story of a poor family that acquired fame and fortune overnight, dramatically illustrates the power of the press.

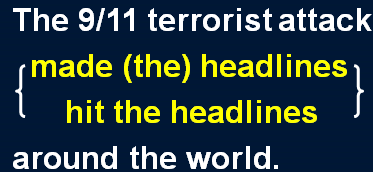
acquire fame and fortune overnight

With the success of their first record, they acquired fame and fortune overnight. rise to fame swiftly

Mendoza rose to fame swiftly after a boxing match when he was only fourteen years old. The rise to fame was swift.

make a name for oneself

He soon made a name for himself and came to be known to the Italians as Giovanni Acuto.

make (the) headlines hit the headlines

be / become a household name / word

Coca Cola is a household name around the world. Microsoft has become a household word.

She became a household name in the 1960s.

Cindy married one of her publishers and became a household word.

illustrate v. to make the meaning of sth clearer by using examples, pictures, etc. （用例子、图表等）说明，阐明

To illustrate my point, let me tell you a little story.

The lecturer illustrated his point with a diagram on the blackboard.

amply / clearly / dramatically / graphically / vividly illustrate … One example may amply illustrate this point.

The example of the United States graphically illustrates this point.

造句：一个原本默默无闻的 (obscure) 洗发水 (shampoo) 迅速变得家喻户晓的例子戏剧化地说明了广告宣传的力量。

The example of an obscure shampoo that became a household name overnight, dramatically illustrates the power of advertising.

a town *of* 11,000 inhabitants a city *of* six million inhabitants

As the parents had five children, they perpetually struggled against poverty.

造句：基督徒的生活就是永远和自我的搏斗。

The life of a Christian is a perpetual struggle against self.

造句：炒股 (speculation in stocks) 就是永远和恐惧与贪婪的搏斗。

Speculation in stocks is a perpetual struggle against fear and greed. be expecting (a baby)

be pregnant conceive (a baby) be in a family way

be knitting a tiny garment When is your baby due? She gave birth to twins.

She aborted after 2 months. She is on maternity leave. be faced with …

be confronted with …

…, for then man was faced with a real need to understand something about the seasons.

…, for it is impossible to foretell the exact nature of the difficulties which will confront the potholer.

…, and no father is confronted with his inability to 'buy' an education for his child. pressing adj. urgent 紧急的

pressing problem / matter / need etc. a pressing need for housing

Poverty is a more pressing problem than pollution.

If they had only had one more child, the fact would have passed *unnoticed*.

与过去事实相反的虚拟

if + S. + had done, S. + would / should / could / might + have done unnoticed adj. without being noticed 无人注意的

I tried to slip up the stairs unnoticed. go / pass unnoticed

The event went unnoticed. Her death passed unnoticed.

The Ombudsman's prompt action at once put an end to an unpleasant practice which might have gone unnoticed.

造句：我不能让这种暴行 (brutality) 不了了之。

I cannot let this brutality go / pass unnoticed.

造句：要不是 (but for) 这封感谢信 (letter of thanks)，这件善举可能就不为人知地过去了。But for the letter of thanks, the act of kindness might have gone / passed unnoticed.

odds n. difficulties 困难

struggle / fight / battle against the odds beat / overcome the odds

against (all) the odds

The hospital's director has been battling against the odds to improve patient care. The South Africans overcame the odds to beat Australia.

Against all the odds she achieved her dream of becoming a ballerina.

But they suddenly became the parents of quintuplets, four girls and a boy, *an event which radically changed their lives*.

radically change / alter … 彻底改变了…… Computers have radically changed our lives.

Relativity and quantum mechanics have radically altered our picture of nature. radical changes in education

造句：他突然间中了一千万美元的大奖 (win the lottery of …)，几乎是他年收入的 100 倍 (100 times the amount of his annual income)，这件事彻底改变了他的生活。

He suddenly won the lottery of ten million dollars, nearly 100 times the amount of his annual income, an event which radically changed his life.

The day after the birth of the five children, an aeroplane arrived in Aberdeen *bringing 60 reporters and photographers*.

Four days after setting out, while the Titanic was sailing across the icy waters of the North Atlantic, a huge iceberg was suddenly spotted by a look-out.

A man who had broken his right leg was taken to hospital a few weeks before Christmas. carry v. to publish or broadcast a news story 刊登，播出（新闻报道等）

All the papers carried the story the next day.

造句：当北京赢得了 2008 年奥林匹克运动会主办权的时候，电视摄像机和报纸把这一消息传遍了全世界。

When Beijing won to right to host the 2008 Olympic Games, Television cameras and newspapers carried the news to everyone in the world.

exclusive adj. available or belonging only to particular people, and not shared 独家的，独享的

exclusive access / rights / use

They have exclusive rights to market the drug in Africa. The road is for the exclusive use of residents.

exclusive report / coverage / interview

Tune in to our exclusive coverage of Wimbledon. be exclusive to …

This offer is exclusive to readers of The Sun.

Gifts poured in not only from unknown people, but from baby food and soap manufacturers who wished to advertise their products.

pour in

Letters of complaints poured in.

Donations poured in for the earthquake victims in China. pour into … / out of …

Crowds poured into / out of the stadium. advertise a product 宣传产品

promote a product 推销产品develop a product 开发产品launch a product 推出新产品

Reporters kept pressing for interviews so lawyers had to be employed to act as spokesmen for the family at press conferences.

press (sb.) for sth. 迫切要求，一再敦促

Reporters pressed (him) for an explanation.

I pressed (him) for his consent to our marriage. be pressed for sth. 缺乏……

be pressed for time / money / cash / space

act as / serve as / function as / be used as … 当做……来使用

The box acts as a seat.

act as … 临时担任某种工作

My brother speaks French — he can acts as interpreter.

Alfred the Great acted as his own spy, visiting Danish camps disguised as a minstrel. press conference 记者招待会

While the five babies were still quietly sleeping *in oxygen tents in a hospital nursery*, their parents were paying the price for fame.

oxygen tent n. a clear covering put over the head and upper body of an ill person to provide oxygen to help them breathe 氧气帐，氧幕

nursery n. a room in a hospital where babies that have just been born are looked after 医院的婴儿室

pay the price for sth.

Being recognized wherever you go is the price you pay for being famous. Pollution is the price we pay for an overpopulated, over industrialized planet. be a small price to pay for …

be a high price to pay for …

Giving up his job was a small price to pay for his children's happiness. Loneliness is a high price to pay for independence in your old age. lead / live a … life

They can be friendly and affectionate towards humans, but they lead mysterious lives of their own as well.

be / become the victim of …

Only when he saw that the man was actually telephoning the police did he realize that they had all been the victims of a hoax.

They had become the victims of commercialization, for their names had acquired a market value. A man without an education, many of us believe, is an unfortunate victim of adverse circumstances, deprived of one of the greatest twentieth-century opportunities.

commercialization n. 商业化

commercialize / commercialise vt. [usually passive] to be more concerned with making money from sth. than about its quality, used to show disapproval 使商业化

Christmas has become so commercialized.

market value n. the value of a product, building etc. based on the price that people are willing to pay for it, rather than the cost of producing it or building it 市场价值

instead of …, … 本该……， 却……

Instead of becoming a doctor, however, he became a successful writer of detective stories.